

## **JOB DESCRIPTION- COMMUNICATION SPECIALIST**

ProMeat is a plant based meat company with a vision to bring a change in the way people consume proteins. We leverage our expertise in the food tech background to create scrumptious meat alternatives to make the shift from unsustainable to sustainable meats easier.

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We are looking for an enthusiastic Communications Specialist to manage our external and internal communications. You will promote a positive public image and control the dissemination of information on our company's behalf.

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### **POSITION RESPONSIBILITIES**

- Develop effective corporate communication strategies
  - Manage internal communications (memos, newsletters etc.)
  - Draft content (e.g. press releases) for mass media or company website
  - Organise initiatives and plan events or press conferences
  - Liaise with the media and handle requests for interviews, statements etc.
  - Foster relationships with advocates and key persons
  - Collaborate with marketing professionals to produce copy for advertisements or articles
  - Perform "damage control" in cases of bad publicity
  - Facilitate the resolution of disputes with the public or external vendors
  - Assist in communication of strategies or messages from senior leadership
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### **Requirements and skills**

- Proven experience as a communications specialist is a plus.
  - Experience in web design and content production is a plus.
  - Experience in copywriting and editing
  - Solid understanding of project management principles
  - Excellent communication (oral and written) and presentation skills
  - Outstanding organisational and planning abilities
  - Proficient command of English
  - BSc/BA in public relations, communications or relevant field
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## PERSONALITY TRAITS

- Be thorough with communication, consumer research, analysis, collaboration & execution.
  - Reliable, focused, patient & detail-oriented.
  - Agile, flexible, resourceful problem solver & quick learner.
  - Ability to work independently as well as cooperatively, in a fast-paced environment.
  - Sense of ownership and bias for action.
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## INCENTIVES

- Exposure to understand emerging food tech company and its market trends.
  - Close-knit startup culture and community.
  - A fun mix of experiences that are both qualitative and quantitative.
  - Great experience for moving into general R&D, marketing, sales and entrepreneurship careers.
  - Opportunity to take part in National/International challenges.
  - Stipend based on performance (**Paid Role**)
  - Opportunity to join our core team as a full-time role.
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**Contact:** [info@promeat.in](mailto:info@promeat.in)

**Time Span:** 4 Months

**PI Fill out The GForm if interested-** <https://forms.gle/X9TcKSHZdjpxxYwu8>