

Job Title	Graphic Designer		
Reports to	Manager (Communication)	Location	IIT Kanpur
Job Type	Full-time	Tenure	1 year
Responsibilities	<ul style="list-style-type: none"> • Study design briefs and determine requirements • Schedule projects and define budget constraints • Conceptualize visuals based on requirements • Prepare rough drafts and present ideas • Develop illustrations, logos and other designs using software • Use the appropriate colors and layouts for each graphic • Work with copywriters and creative director to produce final design • Test graphics across various media • Amend designs after feedback • Ensure final graphics and layouts are visually appealing and on-brand 		
Eligibility	<ul style="list-style-type: none"> • Proven graphic designing experience • A strong portfolio of illustrations or other graphics • Familiarity with design software and technologies (such as InDesign, Illustrator, Dreamweaver, Photoshop) • A keen eye for aesthetics and details • Excellent communication skills • Ability to work methodically and meet deadlines • Degree in Design, Fine Arts or related field is a plus 		
Desirable	<ul style="list-style-type: none"> • Strong leadership and organizational skills • Ability to work with diverse teams 		
Communication	<p>Email your current resume with a cover note highlighting the relevant experience and strengths for this position and your latest passport-size photograph with the job code in the subject line and the following details to hr@iitkfirst.com (Sub: Video Maker)</p> <p>Note: Applications/Resumes sent to any other mail id SHALL NOT be considered.</p>		
	<ul style="list-style-type: none"> • Total experience: • Total relevant experience: • Current Organization: • Current Location: 	<ul style="list-style-type: none"> • Notice period: • Current CTC: • Expected CTC: (Negotiable/ Non-negotiable) 	