

Job Title	Manager - Marketing		
Job Code	SIIC-Mgr-MKTG		
Reports to	PMU Lead/VP	Location	Nava Raipur
Job Type	Full-time, permanent	Tenure	1 Year
Responsibilities	<ul style="list-style-type: none"> • Marketing of Raw forest produce and herbal products (120+ products) in consumer segment. • Managing Sales promotion activities. • Managing retail sales and distribution. • Managing Sales MIS, Sales data analysis for designing promotional and advertising campaigns. • Bulk sales, commodity sales management, e-tender for sale. • Support the Lead Project Manager in marketing and managing of processed / finished product line. • Packaging and Marketing. • Support the team in all day to day tasks especially in data management and MIS • Any other related work assigned. 		
Travel	As and when required, across the country for project monitoring and execution as well as for coordination with geographically distributed teams		
Eligibility	<ul style="list-style-type: none"> • MBA / PGDM (Marketing) from reputed National / International University / Institute. • At least 3 years' experience in Experience in Product Management and Marketing of Agri based/food products and ATL/BTL activities. 		
Desirable	<ul style="list-style-type: none"> • Experience in Product Management and Marketing. • Experience in handling state/Central governments projects and social sector. 		
Communication	<p>Email your current resume with a cover note highlighting their relevant experience and strengths for this position and your latest passport-size photograph with the job code in the subject line and the following details to hr @ siicfirst. com</p> <p>Note: Applications/Resumes sent to any other mail id SHALL NOT be accepted.</p>		
	<ul style="list-style-type: none"> <li style="width: 50%;">• Total experience: <li style="width: 50%;">• Notice period: <li style="width: 50%;">• Total relevant experience: <li style="width: 50%;">• Current CTC: <li style="width: 50%;">• Current Organization: <li style="width: 50%;">• Expected CTC: (Negotiable/ Non-negotiable) <li style="width: 50%;">• Current Location: 		

Place of Posting State HQ of CGMFP Federation, Naya Raipur, Chhattisgarh.
Link - www.cgmfpfed.org

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