

# **Short-Term Project Opportunity:**

## **Business Analyst - Agritech App Enhancement**

### **Overview:**

Embark on a short-term project with our Agritech startup as a Business Analyst, contributing your skills to enhance our Android app offering digital crop advisory services for farmers. This is a unique opportunity to make a significant impact within a condensed timeframe.

### **Responsibilities:**

#### **1. Rapid Market Analysis:**

- Conduct a focused market analysis to identify immediate opportunities and challenges.
- Provide insights on competitor offerings and industry trends relevant to the short-term goals.

#### **2. User Behavior Snapshot:**

- Quickly analyze current user behavior within the Android app using available data.
- Identify key patterns and areas for rapid improvement in the user experience.

#### **3. Requirements Identification:**

- Work closely with the team to rapidly gather and document high-priority business requirements.
- Streamline the identification of user needs and translate them into actionable insights.

#### **4. Feature Quick Wins:**

- Collaborate with the development team to identify and prioritize features for immediate implementation.
- Assist in making swift decisions on feature deployment based on short-term goals.

## **5. Data-Driven Quick Fixes:**

- Utilize available data analytics to make informed decisions for immediate impact.
- Propose and implement adjustments based on key performance indicators for rapid improvements.

## **6. Stakeholder Briefing:**

- Summarize findings and recommendations for key stakeholders in a concise and actionable manner.
- Support quick decision-making through effective communication.

## **Qualifications:**

- Proven experience as a Business Analyst with a track record of delivering results.
- Strong analytical and problem-solving skills.
- Effective communication and collaboration abilities.
- Familiarity with Agile methodologies and rapid project execution.

## **How to Apply:**

If you are enthusiastic about applying your Full Stack Development skills to advance digital solutions in agriculture and can contribute effectively to a short-term project, please submit your resume and a brief cover letter outlining your relevant experience to **[career@farmologyindia.com](mailto:career@farmologyindia.com)**