

Careers @ FIRST, IIT Kanpur
<https://siicincubator.com/careers>

Job Title	Graphic Designer		
Job Code	SIIC-GD		
Reports to	Deputy Manager (Communications)	Location	Kanpur (Uttar Pradesh)
Job Type	Full-time, permanent	Tenure	1 Year
Responsibilities	<ul style="list-style-type: none"> • Liaising with program teams to determine their requirements • Managing graphic requests from typesetting through to design, print and production/posting on social media • Briefing and advising communication & program teams with regard to design style, format, print production and timescales • Developing concepts, graphics, and layouts for product illustrations, company logos, and websites • Determining size and arrangement of copy and illustrative material, as well as font style and size • Preparing rough drafts of material based on an agreed brief • Reviewing final layouts and incorporating improvements if required • Liaising with external printers on a regular basis to ensure deadlines are met and material is printed to the highest quality. 		
Eligibility	<ul style="list-style-type: none"> • Bachelor's degree in graphic arts, design, communications, or related field • 3-5 years of experience in graphic design. • Proven graphic designing experience. • A strong portfolio of illustrations or other graphics. • Proficiency with design software and technologies (such as InDesign, Illustrator, Dreamweaver, Photoshop). • Knowledge of layouts, graphic fundamentals, typography, print, and the web. • Excellent communication skills. • Ability to work methodically and meet deadlines. 		
Desirable	<ul style="list-style-type: none"> • Demonstrable graphic design skills with a strong portfolio. • Proficiency with required desktop publishing tools, including Photoshop, InDesign Quark, and Illustrator. 		
Travel	As and when required, across the country for project monitoring and execution as well as for coordination with geographically distributed teams		
Communication	<p><u>Email</u> your current resume with a cover note highlighting their relevant experience and strengths for this position and your latest passport-size photograph with the job code in the subject line and the following details to hr @ siicfirst . com</p> <p>Note: Applications/Resumes sent to any other mail id SHALL NOT be accepted.</p>		
	<ul style="list-style-type: none"> • Total experience: • Total relevant experience: • Current Organization: • Current Location: 	<ul style="list-style-type: none"> • Notice period: • Current CTC: • Expected CTC: (Negotiable/ Non-negotiable) 	

Startup Incubation and Innovation Center

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