

<b>Job Title</b>	<b>Graphic Designer</b>		
<b>Job Code</b>	SIIC-Mgr-GD		
<b>Reports to</b>	Manager / Sr. Manager	<b>Location</b>	Kanpur
<b>Job Type</b>	Full-time, Contractual	<b>Tenure</b>	1 Year
<b>Responsibilities</b>	<ul style="list-style-type: none"> <li>• Study design briefs and determine requirements</li> <li>• Schedule projects and define budget constraints</li> <li>• Conceptualize visuals based on requirements</li> <li>• Prepare rough drafts and present ideas</li> <li>• Develop illustrations, logos and other designs using software</li> <li>• Use the appropriate colors and layouts for each graphic</li> <li>• Work with copywriters and creative director to produce final design</li> <li>• Test graphics across various media</li> <li>• Amend designs after feedback</li> <li>• Ensure final graphics and layouts are visually appealing and on-brand</li> </ul>		
<b>Travel</b>	As and when required, across the country for project monitoring and execution as well as for coordination with geographically distributed teams		
<b>Eligibility</b>	<ul style="list-style-type: none"> <li>• Bachelor's degree in graphic design or related field.</li> <li>• Experience as a graphic designer or in related field.</li> </ul>		
<b>Desirable</b>	<ul style="list-style-type: none"> <li>• Proven graphic designing experience</li> <li>• A strong portfolio of illustrations or other graphics</li> <li>• Familiarity with design software and technologies (such as InDesign, Illustrator, Dreamweaver, Photoshop)</li> </ul>		
<b>Communication</b>	<p>The interested candidates can write a cover note highlighting their relevant experience and strengths for this position with the following details with the <b>job title in the subject line</b> and the <b>following details</b> to <b>hr @ siicfirst.com</b>.  <b>Please Note- Incomplete applications/resumes sent to any other mail id SHALL NOT be considered for any scrutiny.</b></p> <ul style="list-style-type: none"> <li>• Total experience:</li> <li>• Current Organization:</li> <li>• Current CTC:</li> <li>• Notice period:</li> <li>• Total relevant experience:</li> <li>• Current Location:</li> <li>• Expected CTC – (Negotiable / Non Negotiable)</li> </ul>		

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