

## **Responsibilities**

Someone who can create short videos to help our brand grow.

Someone who is efficient in adobe after effects.

- Meeting with production teams to discuss specifications for new characters and animations
- Choosing color schemes for characters and settings
- Developing storyboards to showcase how each animation can work after rendering
- Drawing illustrations by hand to create basic designs for new characters or scenery
- Creating 2D and 3D models using computer programs to display how characters might move once animated
- Scanning hand-drawn images into computer programs to add animation
- Using computer programs to create 2D and 3D designs and images digitally
- Developing designs to use in marketing campaigns to advertise new projects

## **Qualifications**

Animation Degree [Pursuing]

## **Skills**

- Creativity
- Illustration skills
- Graphic design
- Computer skills
- Interaction design
- Prototyping
- Problem-solving skills
- Communication skills
- Research skills

Manastik's Story-

Recognized BY Govt. Of India. (Recognized startup through DPIIT Registration)

Received Grants Through DST and BIRAC

DST: [https://www.linkedin.com/posts/iim-calcutta-innovation-park\\_iimcip-startupinnovation-startupincubator-activity-6811255501297451008-eRKX?utm\\_source=linkedin\\_share&utm\\_medium=android\\_app](https://www.linkedin.com/posts/iim-calcutta-innovation-park_iimcip-startupinnovation-startupincubator-activity-6811255501297451008-eRKX?utm_source=linkedin_share&utm_medium=android_app)

BIRAC award: [https://www.birac.nic.in/webcontent/1645462288\\_BIG\\_19\\_Final\\_list.pdf](https://www.birac.nic.in/webcontent/1645462288_BIG_19_Final_list.pdf)

Supported by IIMCIP (in the past) and SIIC IIT Kanpur (Currently) and MIT TBI

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