

Careers @ SIIC, IIT Kanpur

Job Title	Manager – Enterprise Development
Job Level	Manager/ Sr Manager
Job Code	FIRST-Mgr-ED
Reports to	PMU Lead/ Sr VP/ VP
Location	Nava Raipur, CG
Job Type	Full-Time, Contractual
Tenure	1-3 year
Responsibilities	<ul style="list-style-type: none"> • Facilitating for agglomerations of unorganized Processing enterprises through creation / strengthening of primary society, the kendra and Self Help Groups etc. and strengthening/ setting up of testing labs. • Entrepreneurship Development Framing of organizational set up, capacity building for raw material procurement, processing, marketing and its capacity building. • Identifying branding and marketing channel at the national / state level for the micro enterprises. • Facilitating in identifying National & State Institutes focusing enterprise development. • Any other work assigned by the competent authority.
Travel	As and when required, across the country for project monitoring and execution as well as for coordination with geographically distributed teams
Eligibility	<p>Degree in Engineering/ Technology and MBA / PGDM, from reputed National/ International University/ Institute, with focus on Entrepreneurship</p> <p>3 years' experience in development of Microenterprises, branding & marketing of produce of MSME specially Food Processing industries or Agri based industries.</p>
Desirable	<ul style="list-style-type: none"> • Experience in startups/ startup incubators • Experience handling state/ central governments projects and social sector
Communication	<p>Email your current resume and your latest passport-size photograph with the job code in the subject line and the following details to hr @ siicfirst . com</p> <ul style="list-style-type: none"> • Total experience • Current Organization • Current CTC • Notice period • Current Location

Startup Incubation and Innovation Center

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