

Careers @ SIIC, IIT Kanpur

Job Title	Manager – Marketing
Job Level	Manager/ Sr Manager
Job Code	FIRST-Mgr-Mkt
Reports to	PMU Lead/ Sr VP/ VP
Location	Nava Raipur, CG
Job Type	Full-Time, Contractual
Tenure	1-3 year
Responsibilities	<ul style="list-style-type: none"> • Support the Lead Project Manager in co-ordination and marketing of processed / finished good. • Bulk sales, Retail marketing strategies, tie-ups, promotion & monitoring of sales. • Support the PMU in all day to day tasks especially in data management and MIS • Any other work assigned by the competent authority
Travel	As and when required, across the country for project monitoring and execution as well as for coordination with geographically distributed teams
Eligibility	MBA / PGDM (Marketing) from reputed National / International University / Institute. 5 years' experience in Marketing of Food products or agri-based products or similar products.
Desirable	<ul style="list-style-type: none"> • Experience in new product development, Product Management, and Marketing • Experience handling state/ central governments projects and social sector
Communication	<p>Email your current resume and your latest passport-size photograph with the job code in the subject line and the following details to hr @ siicfirst . com</p> <ul style="list-style-type: none"> • Total experience • Current Organization • Current CTC • Notice period • Current Location

Startup Incubation and Innovation Center

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